

For Immediate Release

**MARKETING INSTITUTE OF SINGAPORE PRESENTS FORUM ON “BEST HR PRACTICES”
Featuring Winners of the HRM Awards 2009**

Singapore, 22 July 2009 – The Marketing Institute of Singapore is proud to be presenting a forum on “Best HR Practices”, where the best in class HR practitioners in Singapore will come together to share valuable insights and experiences with the HR fraternity.

To be held at 9.00 am on 24 July 2009 at the Four Seasons Hotel Singapore Ballroom, the forum will feature winners of the HRM Awards 2009 – a key HR award event organised annually – and provide participants with the overview and insights into the winner organisations’ HR vision and mission, structure and best practices. The speakers will also share on their journeys toward becoming the best in their respective award categories and their future HR directions and plans.

“The role of the human resource function is a constantly evolving one as they respond to new business challenges and people management issues, highlighted even more so in this depressive economic climate. Through this forum, we hope to share the best practices in HR by bringing together some of the most recognised leaders in the sector to benefit the rest of the HR fraternity,” commented Mr Jefrey Gomez, Director of Membership and Executive Development Services at the Marketing Institute of Singapore.

The speakers include Mr Roger Collantes, Regional Learning & Development Director, Asia Pacific of Citibank Corporation (winner of the ‘Best Training, Learning & Development’ award), Ms Ng Lee Keng, Manager of Talent Management & Employee Communications of SMRT (winner of the “Best Leadership Development”, “Best HR Manager” and “Best HR Team” awards), Ms Esther Lim, Head of Policy & Planning, HR of the Agency for Science, Technology and Research (winner of the “Best Graduate Development Practices” award), and Ms Fatimah Moideen Kutty, Acting Director of Human Resources of Alexandra Hospital (winner of the “Best Mature Workforce Practices” award).

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About the Marketing Institute of Singapore

The Marketing Institute of Singapore is the national body for sales and marketing. Since 1973, the Institute has nurtured more than 40,000 students; sales and marketing practitioners through its Training Academy and provided the networking opportunities for thousands of its members. The Institute will continue to serve the community to fulfil its vision of “Creating Marketers”. For more information of the Institute visit www.mis.edu.sg.

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